

# Contract Graphic Designer (elearning), Sheffield



LINE is an award winning learning and communications company enjoying growing success in all business sectors. We have been producing highly innovative and creative learning solutions for over 20 years.

You will have 5+ years experience in designing creative, engaging, interactive experiences for a wide variety of clients, preferably in an e-learning environment. With design departments in both our London and Sheffield offices, we're looking for a team player who thrives on creative challenges in an exciting working environment.

To be considered for this role, you will:

- Have 'Limited Company' status (or equivalent). 'Sole Traders' need not apply.
- Be fluent in Photoshop, Illustrator and Flash, with experience of designing for a range of media, including CD-Roms, Internet and mobile technologies
- Have experience designing and developing simple games, quizzes and bespoke activities using Actionsript and preferably in an e-learning context
- Have a solid understanding and proven experience in implementing usability and accessibility standards
- Have the ability to think around a design brief and come up with practical and

creative solutions

- Understand the sales cycle and be able to create sensible visual concepts that keep within schedule and budget constraints
- Have experience in defining and presenting the 'look and feel' for a project, including the development of thorough design guidelines
- Have good written and interpersonal skills and ability to communicate at all levels, whether talking to management, clients, other designers and developers
- Have high standards in spelling and grammar

You will also need to be fluent in English and educated to a degree level, or have substantial significant commercial experience.

An understanding of web technologies such as HTML, CSS and JavaScript would be advantageous, as would experience designing for print, video editing, After Effects and 3D skills.

**Closing date: 30<sup>th</sup> June 2010**

Apply to:

[careers@line.co.uk](mailto:careers@line.co.uk)

Strictly no agencies

**LINE**  
learning & communications